

“There is an inner yearning within each of us. A faint but powerful whisper that tells us that there’s something more. That we’re destined to have a bigger impact than we’re having currently. A voice, that once expressed, will inspire others to their own greatness, and in a very practical way, make the world better.

It’s time to listen to that voice.

It’s time to TAKE YOUR MESSAGE TO THE WORLD™.”

## Go Ahead, Start a Movement

How to create meaningful impact right where you are, using the exact same blueprint that Mahatma Gandhi & Dr. King used to create movements that changed the world.

*Special Guest: Joseph Ranseth, Bestselling Author, Speaker, Transformationist*



Do you feel an inner whisper telling you that you’re meant to have a bigger impact? Are you ready to move beyond “business as usual” and create something so compelling that it can’t be ignored? Join Joseph Ranseth and discover how you can use the T.Y.M.T.T.W.™ blueprint to not just do something impactful, but to become a movement maker.

In this highly practical, action oriented presentation, you’ll learn:

- How to have an impact right where you are using the same blueprint that Gandhi & Dr King used to start movements
- Find & infuse meaning into everyday actions to produce bigger results, create deeper fulfillment & a unified culture
- Incorporate purpose driven principles to move actions, behaviours, & relationships from beyond transactional to transformational

You were meant to do something meaningful. Now is your time. Go ahead, start a movement.

## Joseph Ranseth Bio

Joseph Ranseth helps people start movements. An international best-selling author & coach, Joseph helps people transform lives and industries using the same blueprint and principles that leaders like Gandhi & Dr. King used to change the world.

For many of today's purpose-driven entrepreneurs and organizations, building a business just isn't enough. His Go Ahead, Start A Movement blueprint allows them to move beyond mere transactions to create true transformation, and to make a profit while simultaneously elevating consciousness in the world.

Joseph is a featured expert on international television, including Fox News, CBS, CTV, and CBC... as well as leading industry publications like Advertising Age. For more than 11 years, he's been receiving accolades and awards for integrating timeless wisdom with digital media strategies to inspire the world & engineer transformation.

A popular speaker, Joseph is the host of several events, including the Global Influence Summit. The GIS is an annual event that helps speakers, authors, coaches, and purpose-driven entrepreneurs increase their reach and impact so they can take their movements to the world.

A globally respected - and awarded - thought leader, Joseph walked his own path. Starting as a young entrepreneur and spiritual seeker... to successful marketing expert... to ordained minister... to Movement Maker. Throughout that journey, he reverse-engineered the blueprint he teaches today that helps people create profound transformation - whether in their companies, communities, or in the world - from the inside-out.

After suffering a traumatic brain injury that profoundly altered his life, Joseph was gifted the opportunity to prove the efficacy of his own model and apply the principles of the Go Ahead Start A Movement blueprint — to not only transform his own adversity — but to gain deep and profound appreciation for the fact that everyone has the opportunity to change the world right where they are by embracing their hard-earned life lessons and being the change they want to see in the world.

Part of Joseph's extensive digital footprint is from a blog post with clarifies that Gandhi did not actually say "be the change you want to see in the world", so commonly misattributed to him. The post which contains what Gandhi actually said, and its application for us today, blog garners as many as 20,000 visitors per month.

There is a movement within every person & every organization that — when unleashed — proves that profit and purpose are not mutually exclusive. And that people can generate transactions and transformation when they're built on the principles of those who started the movements that changed the world.

When you have Joseph speak to your group, here's what you can expect...



**Sharon Hayes, Forbes Top 50 Power Influencer, SharonHayes.com**

"This remains one of the best talks I've seen this year!"



**Deri Latimer, President, Canadian Association of Professional Speakers**

"Joseph Ranseth is one of the most authentic and engaging speakers I have ever had the pleasure of experiencing. His words are mindful, and his message is moving. He is on stage as he is in person; a charismatic, kind, considerate and compassionate person. I highly recommend Joseph as a keynote speaker at any conference in which you'd like to energize and enlighten your audience. You will not be disappointed."



**Marcus Moore, President, University of Manitoba Marketing Association**

"The response we received from your session was overwhelmingly positive, and our delegates were hanging on your every word. You gave such a terrific presentation... it was exactly what we were looking for in a speaker, and we truly appreciated it."



**Ryan Lucenkiw, International Marketing Conference Delegate**

"From the moment Joseph Ranseth walked up to deliver his presentation, he captivated the entire audience. Joseph's style consisted of genuine interest in his audience, the use of humour, stimulating subject material and a comfort on stage that made him incredibly easy to relate with. The message that Joseph came to deliver was innovative and inspiring."



**Johanna Wood, President, JCI Winnipeg**

"Joseph's excellent talk was a resounding success and very well received by all who attended. I could see people leaving with pages of notes and bursting with good ideas. We are most impressed by his positive approach to life and his unique approach to helping people and businesses achieve success."



**Charmaine Hammond, CSP Professional Speaker and 3x Best Selling Author**

"Joseph Ranseth delivers! His presentation was extremely well received, and his live coaching from the stage was transformational for those on stage as well as in the audience. If you are looking for a presentation that inspires action and audience participation, or, a transformational speaker, who attendees are talking about long after the event ends, Joseph is that speaker."



**Candy Barone, CMCP, MBA Leadership Expert, Executive Coach, International Speaker, Best-Selling Author**

"Joseph Ranseth is a powerfully dynamic, inspirational and master storyteller. His presence on stage is magnetic, and he has the ability to draw his audience into his heart with authority and authenticity. Joseph is a brilliant speaker with a big message that inspires individuals to take action to create change in the world. If you are looking to elevate your organization or get connected to a greater mission and purpose, then you want and need Joseph to help you lead the way."